



FOR IMMEDIATE RELEASE

Contact: Lynne Bruen or Adam Winter 508-393-3090

## SWIFTEC IT, INC AND WEBMADCOOL MERGE!

To our valued customers:

We want to share with you some exciting news at Swiftec IT, Inc (Swiftec). Effective May 1, 2006 Swiftec and WEBMADCOOL have merged. All hosting, web site updates, and web sites under development will be performed by Swiftec IT, Inc.

### What will change?

Over the next few months WEBMADCOOL client web sites will be moved to larger and faster Swiftec web servers. You will be notified prior to your web site being moved. The change in web servers should be a seamless event and you should not notice any difference.

### Why the change?

The simplest answer is that there are many roads one travels in life, and at this juncture, the web development business and hosting business is not where we are heading. We chose Swiftec because of their reputation in the MetroWest area, their involvement in the community and their size. We are confident that our customers will be well taken care of.

### Who is Swiftec IT, Inc?

Swiftec IT, Inc. was founded by IT industry leader Adam Winter. Adam has an MBA degree from Clark University and is a Microsoft Certified Systems Engineer (MCSE). Adam brings the global experience of major corporations he served to smaller companies where it can have significant and immediate impact. He is noted for insights and solutions to technological issues that beset many companies: strategic planning, automated backup and recovery, disaster recovery, creating help desks and other vital IT functions.

### Who is WEBMADCOOL?

WEBMADCOOL has been focusing on web site development and hosting for the past few years. Our clients include auto body shops, paintball businesses, retail shops as well as many others. We host our client's web sites to provide better service and support than going direct to the "big" guys.

### What services are available?

Swiftec is very capable to continue the web development and maintenance of WEBMADCOOL's clients. In addition they have their own dedicated servers located in a data center.

Other services now available to WEBMADCOOL clients are:

- Automated Remote Backup (Swiftec will monitor and maintain it for you)
- Spam filtering (Swiftec has equipment dedicated to filtering spam)
- Remote Help Desk Support (Swiftec can reach out and help you remotely)

### Questions / Comments

Should you have any immediate questions or concerns, please do not hesitate to contact Lynne Bruen or Adam Winter at 508-393-3090.